

# ARMS

Australasian Research Management Society



ARMS Corporate Partnership  
Opportunities **2018**

## About ARMS

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The Australasian Research Management Society (ARMS) is the leading organisation dedicated to supporting research excellence and the enhancement of the research enterprise through the professional development of research managers and administrators and the promotion of the profession of research management.

ARMS is the peak body for the research management profession in Australasia and makes available professional development and accredited training to over 2000 members which includes universities, research agencies, medical research institutes, R&D Corporations, research centres, government departments, funding bodies, industrial R&D teams, service providers, commercialisation bodies and consultancies. Its members are located in all states in Australia as well as in New Zealand, the Pacific Islands, PNG and Singapore.

### The Society values:

- A stronger, vibrant research sector in the region;
- High standards of research governance including the protection of integrity and ethics in research; and
- The profession of research management as integral to the research endeavour.

### We achieve this by:

- Providing a strong professional training and development framework for our members at all levels of research and administration through targeted events and conferences;
- Providing access to an accredited professional development program which recognises research management and administration as a profession;
- Encouraging opportunities for knowledge exchange through membership of Chapters and Special Interest Groups , sharing best practice in research management and administration;
- Establishing professional networks with other members from the higher education sector, medical research institutes, hospitals, government departments and research organisations, funding agencies, Cooperative Research Centres, and business and not-for-profit organisations and with other international societies where we exchange knowledge and expertise on global matters of interest; and
- Representing the interest of our members by playing an advocacy role to government and to research organisations on current issues of relevance to research management and administration in Australasia.

Please note that sponsors will be required to align with the values of ARMS. The Society is unable to accept sponsorship from either Tobacco or Gambling related organisations.

## Reasons to Partner with ARMS

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Here are reasons to partner with ARMS:

- Reach a target audience of sector representatives working in research management and administration across universities, Medical Research Institutes, Cooperative Research Institutes, government agencies, service providers, consultancies etc.
- Make your company name, logo and brand visible to key stakeholders in the research management sector.
- Demonstrate your product and services to members from across Australia, New Zealand and Singapore.
- Generate new business leads.
- Foster opportunities to make links with key individuals and organisations in research management and administration.

- Create opportunities to engage with ARMS members and to learn more about current issues of interest to research management profession.
- Promote your relationship with ARMS, raising your profile and credibility amongst members and across the research management community.
- Exposure to our international network of research management professionals.

## Sponsorship Opportunities

There are many opportunities to engage with ARMS members and establish new networks with professionals working in the research management sector.

We have created three tailored packages - Gold, Silver and Bronze to meet your marketing and promotional requirements.

|  | Gold               | Silver             | Bronze |
|--|--------------------|--------------------|--------|
| Company logo and URL on every edition of the ARMS e-newsletter         | ✓                  | ✓                  | ✓      |
| Company logo and URL on ARMS website                                   | ✓                  |                    |        |
| E-newsletter editorials per annum                                      | ✓<br>(2 per annum) | ✓<br>(1 per annum) |        |
| Company email shots  | ✓<br>(2 per annum) | ✓<br>(1 per annum) |        |
| Recognition as sponsor of ARMS Report to Members                       | ✓                  | ✓                  | ✓      |
| International recognition as ARMS sponsor                              | ✓                  |                    |        |
| Invitation to the President's VIP dinner at the annual ARMS conference | ✓                  |                    |        |
| Dinner with the ARMS Executive   | ✓<br>(1 per annum) | ✓<br>(1 per annum) |        |
| Delegates passes to Annual Conference                                  | ✓<br>(1 per annum) |                    |        |
| Complimentary Standard Individual Membership                           | ✓<br>(1 per annum) |                    |        |

Elements can be combined to create a tailored package to meet your company's requirements. Each package is based on a twelve (12) month arrangement. Discounts are offered on sponsorship arrangements that extend over two or more years. Contact the ARMS Chief Operating Officer for further details.

### 2018 PRICING Guide for each package (GST inclusive in AUD\$)

Gold - \$14,000

Silver - \$7,000

Bronze - \$5,500

There are also other opportunities to invest in more targeted partnerships with ARMS. These include:

| Description  | Cost in AUD\$ including GST   |
|--|---|
| <p><b>Advertising in ARMS e-newsletter</b><br/>Sponsorship options include:</p> <ul style="list-style-type: none"> <li>• Half page advertisement \$990</li> <li>• Quarter page advertisement \$495</li> <li>• Company logo plus 5 lines \$330</li> <li>• Social media announcements (3) \$500</li> </ul>   |   |
| Stand-alone Company email shots  | \$1,300   |
| Sponsorship of ARMS Awards or creating of new professional development sponsors awards   | Discuss with ARMS Chief Operating Officer   |
| Sponsorship for ARMS Chapter Training and Development Workshops and Events   | Opportunities are available for more localised sponsorship arrangements. Contact the ARMS Chief Operating Officer to discuss further. |
| <p><b>Sponsorship of an ARMS Accreditation Program Module</b><br/>ARMS has developed a series of training modules covering many of the key areas of research administration and management. For further details about the Program, please visit our website at:<br/><a href="http://www.researchmanagement.org.au/">http://www.researchmanagement.org.au/</a></p> <p>Sponsorship options include:</p> <ul style="list-style-type: none"> <li>• Exclusive rights to new module development (company letterhead to appear on Body of Knowledge Material) \$11,000</li> <li>• Exclusive rights to Foundation Level module (company letterhead to appear on Foundation Level Body of Knowledge of Material) \$8,800</li> <li>• Exclusive rights to professional Level program (company letterhead to appear on professional level material) \$10,000</li> <li>• Joint rights (company letterhead to appear on Foundation Level Body of Knowledge Material). \$4,400</li> </ul> |   |
| <b>ARMS Conference Packages</b>  | Please refer to conference Partnership and Exhibition Proposal.   |

Have you considered becoming an ARMS member? One key benefit is a discount to the ARMS Annual Conference and networking events. For more information, visit our website.

## ARMS Conference Partnership Packages

ARMS has a separate partnership and exhibition sponsorship package for its annual conference. The Society has a strategic alliance with the Australasian Ethics Network (AEN) and the Australasian Research Training Network (ARTN) to deliver programmes and events to ARMS members. For further details contact the ARMS Chief Operating Officer.

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ARMS is incorporated in Victoria.

