

ARMS

Australasian Research Management Society



ARMS Corporate Partnership
Opportunities **2019**

About ARMS

ARMS is the Australasian association of research management professionals. The Society's membership spans universities, independent research institutions, government and health research organisations from across the Australasian region including Australia, New Zealand and Singapore. The Society makes available a range of professional development and accredited training to over 3000 members.

The Society values:

- Equity and diversity in the profession of research management;
- A strong, vibrant profession;
- High standards of research governance including the uncompromising protection of the integrity and the ethics of research; and
- The profession of research management as integral to the research enterprise.

We achieve this by:

- Providing a strong professional training and development framework for our members at all levels of research and administration through targeted events and conferences;
- Providing access to an accredited professional development program which recognises research management and administration as a profession;
- Encouraging opportunities for knowledge exchange through membership of Chapters and Special Interest Groups , sharing best practice in research management and administration;
- Establishing professional networks with other members from the higher education sector, medical research institutes, hospitals, government departments and research organisations, funding agencies, Cooperative Research Centres, and business and not-for-profit organisations and with other international societies where we exchange knowledge and expertise on global matters of interest; and
- Representing the interest of our members by playing an advocacy role to government and to research organisations on current issues of relevance to research management and administration in Australasia.

Please note that sponsors will be required to align with the values of ARMS. The Society is unable to accept sponsorship from either Tobacco or Gambling related organisations.

Reasons to Partner with ARMS

- Reach a target audience of sector representatives working in the research management profession across universities, Medical Research Institutes, Cooperative Research Institutes, government agencies, service providers, consultancies etc.
- Make your company name, logo and brand visible to key stakeholders in the research management sector.
- Demonstrate your product and services to members from across Australia, New Zealand and Singapore.
- Generate new business leads.
- Foster opportunities to make links with key individuals and organisations in research management and administration.

- Create opportunities to engage with ARMS members and to learn more about current issues of interest to research management profession.
- Promote your relationship with ARMS, raising your profile and credibility amongst members and across the research management community.
- Exposure to our international network of research management professionals.

Sponsorship Opportunities

There are many opportunities to engage with ARMS members and establish new networks with professionals working in the research management sector.

We have created three tailored packages - Gold, Silver and Bronze to meet your marketing and promotional requirements.

	Gold	Silver	Bronze
Company logo and URL on every edition of the ARMS e-newsletter	✓	✓	✓
Company logo and URL on ARMS website	✓		
E-newsletter editorials per annum	✓ (2 per annum)	✓ (1 per annum)	
Company email shots	✓ (2 per annum)	✓ (1 per annum)	
Recognition as sponsor of ARMS Report to Members	✓	✓	✓
International recognition as ARMS sponsor	✓		
Invitation to the President's VIP dinner at the annual ARMS conference	✓		
Dinner with the ARMS Executive	✓ (1 per annum)	✓ (1 per annum)	
Delegates passes to Annual Conference	✓ (1 per annum)		
Complimentary Standard Individual Membership	✓ (1 per annum)		

Elements can be combined to create a tailored package to meet your company's requirements. One (1) platinum package will be made available per annum which may combine all offerings in the Gold category package with additional add-ons to be negotiated with ARMS (note \$20K minimum spend). Each package is based on a twelve (12) month arrangement. Discounts can be offered for sponsorship over multiple years. Contact the ARMS Chief Operating Officer for further details.

2019 PRICING Guide for each package (GST inclusive in AUD\$)

Platinum \$20,000 Gold -\$14,000 Silver - \$7,000 Bronze - \$5,500

There are also other opportunities to invest in more targeted partnerships with ARMS. These include:

Description	Cost in AUD\$ including GST
Advertising in ARMS e-newsletter	
Sponsorship options include:	
• Half page advertisement	\$990
• Quarter page advertisement	\$495
• Company logo plus 5 lines	\$330
• Social media announcements (3)	\$500
Stand-alone Company email shots	\$1,300
Sponsorship of ARMS Awards or creating of new professional development sponsors awards	Discuss with ARMS Chief Operating Officer
Sponsorship for ARMS Chapter Training and Development Workshops and Events	Opportunities are available for more localised sponsorship arrangements. Contact the ARMS Chief Operating Officer to discuss further.
Sponsorship of an ARMS Accreditation Program Module	
ARMS has developed a series of training modules covering many of the key areas of research administration and management. For further details about the Program, please visit our website at: http://www.researchmanagement.org.au/	
Sponsorship options include:	
• Exclusive rights to new module development (company letterhead to appear on Body of Knowledge Material)	\$11,000
• Exclusive rights to Foundation Level module (company letterhead to appear on Foundation Level Body of Knowledge of Material)	\$8,800
• Exclusive rights to professional Level program (company letterhead to appear on professional level material)	\$10,000
• Joint rights (company letterhead to appear on Foundation Level Body of Knowledge Material).	\$4,400
ARMS Conference Packages	Please refer to conference Partnership and Exhibition Proposal.

Have you considered becoming an ARMS member? One key benefit is a discount to the ARMS Annual Conference and networking events. For more information, visit our website.

ARMS Conference Partnership Packages

ARMS has a separate partnership and exhibition sponsorship package for its annual conference. The Society has a strategic alliance with the Australasian Ethics Network (AEN) and the Australasian Research Training Network (ARTN) to deliver programmes and events to ARMS members. For further details contact the ARMS Chief Operating Officer.

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ARMS is incorporated in Victoria.

